

ตารางนี้เป็นตารางเก็บข้อมูลระดับหลักสูตร มีวัตถุประสงค์ให้หลักสูตรรวบรวมข้อมูลผลงานตีพิมพ์ของ
นักศึกษาหรือผู้สำเร็จการศึกษา และผลงานของอาจารย์

ตารางข้อมูลการเผยแพร่ผลงานของนักศึกษาและผู้สำเร็จการศึกษาระดับบัณฑิตศึกษาและผลงานของอาจารย์

ลำดับที่	อาจารย์ที่ปรึกษา/ ผู้ทำผลงานร่วม	นักศึกษา/ ผู้สำเร็จการศึกษา	ชื่อผลงาน	แหล่งเผยแพร่/วัน/เดือน/ปี ที่เผยแพร่
1	Wirat Krasachat		TECHNICAL EFFICIENCY OF ORGANIC DURIAN FARMS IN THAILAND	8th International Conference on Economic and Social Development and 4 th Eastern European ESD Conference : Building Resilient Economy, Zagreb, Croatia, 19 December 2014, p 247-255
2	Kulkanya Napompech		Factors Driving Consumers to Purchase Clothes through E-commerce in Social Networks	Journal of Applied Sciences 14(17) : 1936-1943, 2014. ISSN 1812-5654
3	Kulkanya Napompech		Attributes Influencing Wedding Studio Choice	Journal of Applied Science, 2014 ISSN 1812-5654
4	Kulkanya Napompech		Factors Affecting Wedding Banquet Venue Selection of Thai Wedding Couples	Journal of Applied Sciences 14(19) : 2258-2266, 2014. ISSN 1812-5654
5	Katanyu Hiransomboon		CORE COMPETENCY OF MUAKLEK STEAKHOUSE	8th International Conference on Economic and Social Development and 4 th Eastern European ESD Conference : Building Resilient Economy, Zagreb, Croatia, 19 December 2014, p.339-346
6	Katanyu Hiransomboon		COMPETITIVE ADVANTAGE OF MUAKLEK STEAKHOUSE IN THAILAND	8th International Conference on Economic and Social Development and 4 th Eastern European ESD Conference : Building Resilient Economy, Zagreb, Croatia, 19 December 2014, p.354-362
7	Katanyu Hiransomboon		PHYSICAL EVIDENCE DEVELOPMENT OF TOURIST ATTRACTION SITE IN NAKHORN RACHASIMA PROVINCE FOR SERVICING THAI TOURIST	8th International Conference on Economic and Social Development and 4 th Eastern European ESD Conference : Building Resilient Economy, Zagreb, Croatia, 19 December 2014, p.381-388
8	Sirijanya Kuawiriyapan		FACTORS AFFECTING READY-TO-DRINK MURRAH MILK CONSUMPTION IN BANGKOK METROPOLITAN	International Journal of Arts & Science ISSN : 1944-6934 :: 07(04) : 61-70 (2014)
9	Sirijanya Kuawiriyapan		THE RESULTS OBTAINED FROM APPLYING	International Journal of Business and Management Studies ISSN :

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10	Wornchanok Chaiyasoonthorn		THE DIFFERENCES AMONG GROUPS OF PEOPLE IN THE ADOPTION BEHAVIOR OF E-COMMERCE IN BANGKOK THAILAND	International Journal of Arts & Science ISSN : 1944-6934 :: 07(04) : 241-264 (2014)
11	Chalita Srinuan		Demand for Internet Access and Use of Small and Medium Enterprises (SMEs) in Thailand	25th European Regional Conference of the International Telecommunications Society (ITS), Brussels, Belgium, 22-25 June 2014
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13	Chalita Srinuan		UNCERTAINTY OF PUBLIC PAY PHONE IN THAILAND : IMPLICATION FOR THE UNIVERSAL SERVICE OBLIGATION	The National Broadcasting and Telecommunication Commission (NBTC)
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31	Worarat Sangmanee		Creating Hospitals' Core Competencies with Lean Healthcare Strategies Entering the ASEAN Economic Community	Journal of Economics and Behavioral Studies Vol.6, No.9, pp.700-708, September 2014 ISSN : 2220-6140
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